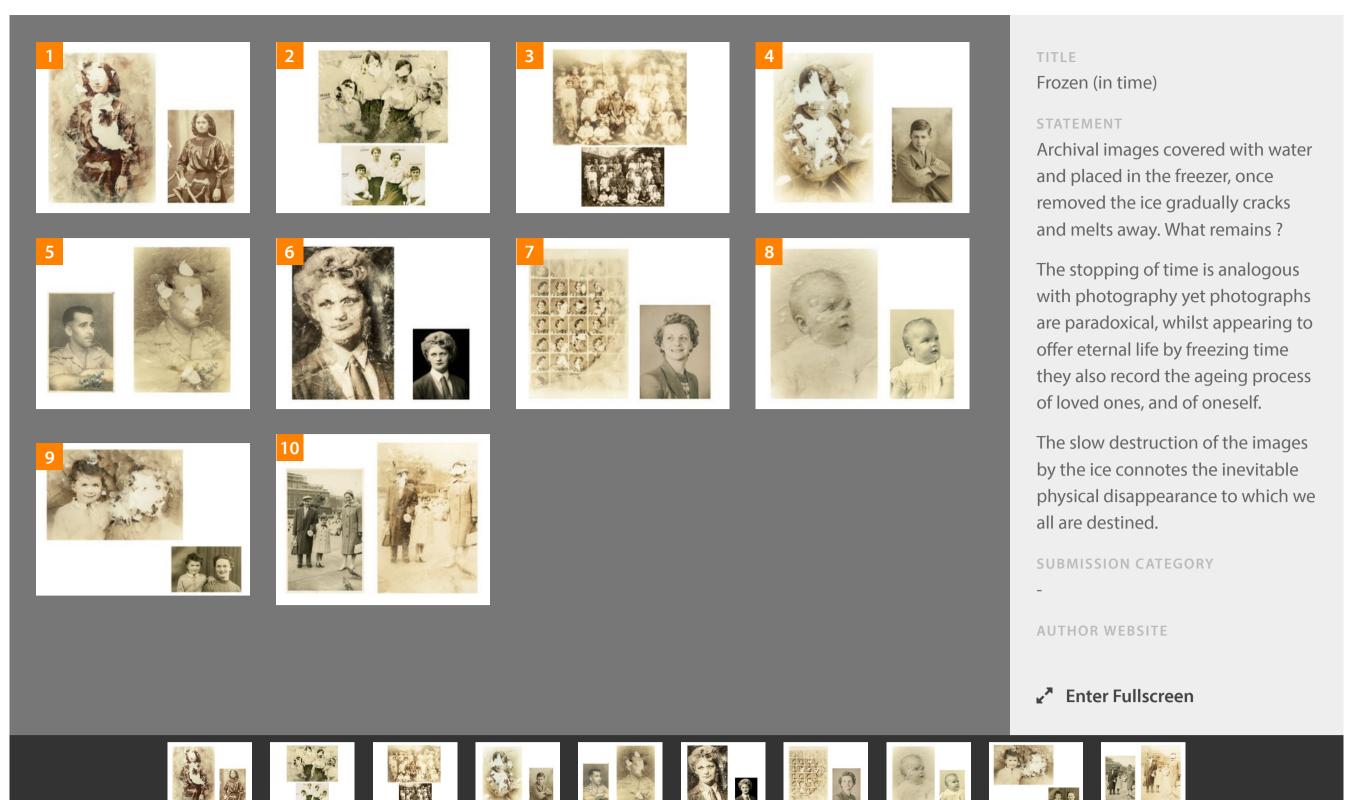
Critic's Choice 2020 (series)

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Frozen (in time) – Series Category by Judith Bach

Reviewer Feedback



Hello Judith and thank you for your submission of "Frozen (in time)! This collection of altered vintage photographs stood out as I scanned through submissions, with your distinct approach catching my eye. You have brought metaphor to life in a way that draws a direct correlation between the content of these photographs and the process of a literal freezing.

The cohesiveness of your images selection is a strength to this project. They all share recognizable warm tones associated with aging prints. Also special here is the understanding that this is a single family...your family. While your work has been posited towards universal appeal ("to which WE ALL are destined"), I find myself particularly intrigued about these unknown figures. As you consider loss, I'm curious how your own memory layers in with this (do you recall a favorite recipe made by your grandmother, any memories of your father singing at home, and even your own earliest recollections). These could be enriching details to further emphasis a personal connection to the work.

In response to your question about the layout of your images-- before reading any of the supplementary text I first go through the work to note my uninfluenced impressions; going through the work additional times after reading statements/captions/etc. In my uninformed viewing, I first wondered if perhaps this was a unique entry showcasing photo restoration. Primarily we see the cracked image and then the "clean" version. This interpretation was based on the way the images are laid out, as if comparing two things as 'before' and 'after'. I would suggest removing all of the original photographs and let the crumbling images stand on their own. Viewers could logically reason that these were once pristine. Advice passed along to me long ago was to consider part of your art like a magician. Don't give away all of the secrets, as it can burst the bubble of being enraptured by the surreal. Having the information here as a reviewer is helpful, but I also encourage you to leave out the detail of placing photographs in a freezer as you exhibit this work. Let your audience stare in curious wonder at the *how*, and rather let them swim around in the *why*.

Something else of note, it seemed curious that so much of the decay occurred specifically over the face. I'm curious if this was an intentional act or sheer coincidence (no need to answer this question, but wanted to pass along the major thoughts/observations that occurred while viewing the work).

As you move forward with this ongoing project, there are a few projects I encourage you to familiarize yourself with:

- Louie Palu has also frozen portraits in ice, making a statement about climate change. These were encased in large blocks of ice in an exhibition that became a sort of performance art as they melted in the space. This work was recently awarded the renowned Arnold Newman prize which you may also want to take a look at for future projects. - Amy Parrish also used an archive of old family photographs and altered those to visualize ideas surrounding
- memory loss (more specifically connected to dementia of a family member). - Nick Nixon's "The Brown Sisters" really taps into your idea that "whilst appearing to offer eternal life by
- freezing time they also record the aging process of loved ones" - Lesia Maruschak's assortment of approaches as she paints a fictional narrative from a very real event may
- bring you some ideas of other ways you can express this concept as you continue working on the project. In her case, she makes a handmade book, crumples paper, uses historic photo processes, and really takes a mutlidisciplinary approach that I could envision working well with your own expansion of this concept (like when I inquired about your memories above...what if you created something with a piece of sheet music to your father's favorite song, or bring in any memorabilia that could have been passed down through your family, or keeping to a theme of "frozen", could you suspend objects of your choosing in blocks of resin to appear as if they are encased in ice?)

Overall, it's clear the process is fueled with intention and has the potential to open up so many possibilities. I urge you to keep going! There are a handful of resources that would be great to start submitting this work to (again, in my humble opinion, I would suggest removing the originals and sticking to just the altered versions). I will link some of those venues below in the Recommendations section. You have something of great interest here that is worth mining even deeper into.

Very best of luck on your continued journey and thank you, again, for sharing this work!

Additional Recommendations

Recommendations for Gaining Exposure resources for gaining exposure

The Hand Magazine

Underexposed Magazine

Tilt Gallery Analog Forever

One Twelve Publishing

Other Resources

Nicholas Nixon - The Brown Sisters

Maine Media Workshops - Alternative Process **Project Maria by Lesia Maruschak**

Check the Mail for Her Letter by Amy Parrish explores grief, memory and loss through the process of losing a loved one

to dementia.

Photographers (fine art & street) **Kari Wehrs**

Photographers (PJ & documentary)

Louie Palu, New Cold War Photo Competitions (general & other)

Julia Margaret Cameron Award for Women Photographers

Books (business & practice of art & photography)

Crusade For Your Art. Good book on how to approach galleries with your work and other relevant topics to getting your work seen or sold.

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Thanked



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